

## **Velaria Systems Introduces New Concept-to-Commissioning Design Approach**

*Revolutionary model combines performance finishes, design support, complete package specs, and installation into one turnkey package featuring single point of accountability*

Vancouver, BC Canada – December 04, 2023. Velaria Systems is formally launching its “whole room solutions” model to the architecture and design market that completely changes the way room finishes are specified and implemented. This revolutionary new approach ensures design solutions that meet human needs for visual interest, reduced noise, and superior quality lighting by partnering with top brands who supply innovative acoustic and lighting products and then providing a single point of accountability from the first concept to final commissioning.

Velaria Systems’ portfolio of “performance finishes” includes membrane systems for ceilings and walls, acoustic soft surfaces that absorb sound while providing a multitude of aesthetic options, magnetic panels with a wide range of finishes that enable dynamic design, and superior quality lighting from leading suppliers in the acoustic lighting space.

“As the connection point between our product partners, installation teams, and every member of the design team, our single point of accountability simplifies specification and builds confidence among the stakeholders that their vision will become a reality,” said William J. Sims, CEO. “We have not seen a similar combination of innovative products, detailed design support, package specifications, and turnkey installation in the market and are confident that our approach will be embraced by our customers. Never before has a firm provided this breadth of assortment and ease of specification to Architects, Interior Designers and Contractors”

Velaria Systems has local sales representatives throughout the United States and Canada and has built a network of trained installers available to deliver on projects anywhere in the two countries.

For more information, visit our website at: [www.velariasystems.com](http://www.velariasystems.com)

### **About Velaria Systems**

Velaria Systems envisions a world where architects and interior designers are empowered through simplicity to create higher performing and more sustainable interior spaces that are better for people by providing fully integrated design solutions that meet human needs for visual interest, less noise, and superior quality lighting. We enable this world by delivering a revolutionary new concept-to-commissioning approach for design with a single point of accountability that combines the best products from leading brands with design support and installation services to enable complete turnkey solutions for interiors using a wide array of Performance Finishes supported by system level acoustic and lighting data.

In addition to Velaria Systems branded membrane ceiling and wall systems, our “whole room solutions” include high performance acoustic panels and lighting from BuzziSpace ([buzzi.space](http://buzzi.space)), unique magnetic panels in a wide variety of finishes from Cambio Wall System ([cambio.design](http://cambio.design)), architectural lighting from Delta Light Group ([deltalightgroup.com](http://deltalightgroup.com)), and lighting systems from Cooledge Lighting ([cooledgelighting.com](http://cooledgelighting.com)), the leader in immersive illumination products.